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FOR IMMEDIATE RELEASE

Genesis Plastics Welding Creates New Engineering and Quality Position and Appoints Controller to Facilitate Continued Growth of Radiofrequency Welding Contract Manufacturer

INDIANAPOLIS (May 25, 2010) – Genesis Plastics Welding, an Indiana-based contract manufacturer of radio frequency (RF) welded thermoplastic products, recently hired Scott Hartman as manager of engineering and quality and Alan Kovach as controller. Mr. Hartman's role within Genesis is to help drive the success of both engineering and quality by developing and refining production processes, allowing for the continued and consistent high-quality products and services that Genesis clients have come to expect. As controller, Kovach is responsible for overseeing the financial operations and human resources of the company, as well as managing the purchasing and inventory processes.

"During this time of rapid expansion and industry growth, it is more important than ever for us to have the right people in place to lead Genesis," said Tom Ryder, chief operating officer for Genesis Plastics Welding. "Scott and Alan bring a wealth of experiences to their roles, and I am eager for them to contribute to the future successes of our company as we expand our abilities to provide world class radio frequency plastics welding and contract manufacturing to our customers now and in the future."

Hartman's areas of expertise include quality control, research and development, strategic planning and management. Prior to joining Genesis, Hartman worked for Safis Solutions as a sales and marketing account manager, where he was responsible for driving the growth of the organization through the expansion of services with existing clients and the development of new opportunities with prospective clients. He also served as division manager and quality consultant for Pharmaceutical Calibrations and Instrumentation (PCI), where he worked with numerous clients in the pharmaceutical, medical device and biotechnology industries to implement and maintain quality systems and calibration management programs. Hartman has also worked as a research and development chemist and a quality control technician for L. Perrigo Company, where he supported all stages of pharmaceutical products from early phase development through release testing of finished products.

Hartman holds both a bachelor's degree in biology and associates degree in chemical methods from Purdue University. He attained his masters in business administration from Purdue University's Krannert Executive Education Program. He is actively involved in several professional organizations including serving as a chapter officer for the Midwest Chapter of the Parenteral Drug Association (PDA) and as a steering committee member for the Indiana Biomedical Entrepreneur Network (IBEN). He is on the National Planning Committee and Indianapolis Chapter President of the Krannert Masters Alumni Group. Additional professional involvements: American Society for Quality, International Society for Pharmaceutical Engineering, Regulatory Affairs Professional Society, Indiana Health Industry Forum (IHIF), Life Sciences Project Management Group Indiana Chapter, Techpoint Indiana and INpact.

With more than 25 years of financial and accounting experience, Kovach is well-versed in applying organizational development, leadership training and communications skills to improve productivity, increase efficiencies, enhance quality and strengthen financial results. Prior to joining Genesis, Kovach served as accounting manager for Remy International, a worldwide manufacturer servicing the automotive original equipment manufacturers and automotive aftermarket, with sales in excess of \$1 billion in 2008. Kovach is a graduate of the Indiana University Kelly School of Business and currently resides in Pendleton, Ind.

About Genesis Plastics Welding

Genesis is a plastics welding contract manufacturer specializing in the radio frequency (RF) welding of thermoplastic products and components for industries including medical, military, automotive, marine and consumer products. Unique to the plastics welding industry, Genesis' proprietary heat sealing technology allows RF welding of polyethylene, polypropylene and nearly any low-loss polymer in film, foam and fabric layers. The technology is ideal for the replacement of Polyvinylchloride (PVC) and Polyurethane with "green", phthalate-free plastics as it causes polymers with low dielectric loss factors to respond to RF welding just like PVC. The company's plastics welding technology, ecoGenesis, also aids in cost reduction as it eliminates the need for expensive heat seal additives, accelerates the production process and enables the substitution of lower cost raw materials. Available for private licensing to manufacturers, ecoGenesis can be quickly integrated into any existing RF heat sealing machine. Contact Genesis Plastics Welding, headquartered near Indianapolis, Indiana, at 317-485-7887 or visit www.genesisplasticswelding.com.

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Editor's note: Headshots available.