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**FOR IMMEDIATE RELEASE**

## **Demand for RF Welding Technology Drives Expansion for Genesis Plastics Welding** Indiana-based Company Hires Key Staff and Plans to Double Facility Square-Footage

**INDIANAPOLIS** (September 17, 2009) – Genesis Plastics Welding, a leading contract manufacturer of radiofrequency (RF) welded products, announces plans for a major expansion of its Indiana facilities. Genesis will double the size of its facilities, allowing the company to significantly increase production of thermoplastic products in response to industry demand. In addition, Genesis nearly doubled its management team and increased its product engineering resources.

Due to increasing demand across all industries for contract plastics welding manufacturers to help organizations lower manufacturing costs, quicken production turnaround and increase the quality of their products, Genesis is in the unique position of needing to expand its facilities and add staff. "We're excited that this growth allows us to not only expand our company, but also positively impact Indiana's workforce," stated Tom Ryder, vice president of sales and marketing for Genesis Plastics Welding.

Genesis plans to move into its new facility near Indianapolis within six months and hire additional staff to further accommodate this growth. The addition of the new facility — in close proximity to the company's existing location — will provide Genesis with nearly 50,000 square feet of production, packaging and office space. Examples of consumer and medical products manufactured by Genesis include blood pressure cuffs, inflatable bladders, hot and cold therapy packs, compression therapy sleeves, medical instrument covers and disposable heating blankets.

Genesis attributes much of its growth to increasing demand for its unique plastics welding technology, ecoGenesis, which enables the RF welding of plastic materials previously considered difficult or impossible to heat seal without the addition of expensive — and often toxic — adhesives and plasticizers. This technology, which eliminates the need for these additives, will be demonstrated daily at the Industrial Fabrics Association International (IFAI) Expo in San Diego, Calif., September 23-25, 2009. Attendees may visit Genesis at Booth 1129.

### **About Genesis Plastics Welding**

Genesis is a plastics welding contract manufacturer specializing in the radiofrequency (RF) welding of thermoplastic products and components for industries including medical, military, automotive, marine and consumer products. Unique to the plastics welding industry, Genesis' proprietary heat sealing technology allows RF welding of polyethylene, polypropylene and nearly any low-loss polymer in film, foam and fabric layers. The technology is ideal for the replacement of Polyvinylchloride (PVC) and Polyurethane with "green", phthalate-free plastics as it causes polymers with low dielectric loss factors to respond to RF welding just like PVC. The company's plastics welding technology, ecoGenesis, also aids in cost reduction as it eliminates the need for expensive heat seal additives and enables the substitution of lower cost raw materials. Available for private licensing to manufacturers, ecoGenesis can be quickly integrated into any existing RF heat sealing machine. Contact Genesis Plastics Welding, headquartered near Indianapolis, Indiana, at 317-485-7887 or visit [www.GenesisPlasticsWelding.com](http://www.GenesisPlasticsWelding.com).

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