

Media Contacts:

Becky Moore, APR
Synergy Marketing Group, Inc.
317-205-9690 ext. 226
becky@synergy-mg.com

Margaret Osborn
Synergy Marketing Group, Inc.
317-205-9690 ext. 224
margaret@synergy-mg.com

FOR IMMEDIATE RELEASE

Genesis Plastics Welding Appoints Chief Operating Officer to Facilitate Continued Growth of Radiofrequency Welding Contract Manufacturer

INDIANAPOLIS (March 2, 2010) – Genesis Plastics Welding, an Indiana-based contract manufacturer of radio frequency (RF) welded thermoplastic products, recently promoted Tom Ryder to chief operating officer. In this new role, Ryder will help to expand the company's contract manufacturing services, as well as promote the private licensing of ecoGenesis, the company's proprietary heat sealing technology for the RF welding of polyethylene, polypropylene and other low-loss polymers, in addition to PVC and polyurethane.

Ryder will oversee operations and continue to oversee his previous areas of responsibility including sales, marketing, product development and customer service. Under his leadership, the company's sales revenue has grown eight times over since he joined the organization in 2001.

"Having the right leadership is critical to a company's ability to properly serve its clients and grow its business, which is why I am excited that Tom has accepted this new role," said Randolph M. Smith, president and chief executive officer for Genesis Plastics Welding. "I'm confident Tom will help our company continue to provide world class RF plastics welding and contract manufacturing, and an unmatched level of service to our customers."

Ryder also serves on the company's board of directors, holds a degree from Florida State University and is a member of Industrial Fabrics Association International (IFAI) and the Society of Plastics Engineers (SPE).

About Genesis Plastics Welding

Genesis is a plastics welding contract manufacturer specializing in the radio frequency (RF) welding of thermoplastic products and components for industries including medical, military, automotive, marine and consumer products. Unique to the plastics welding industry, Genesis' proprietary heat sealing technology allows RF welding of polyethylene, polypropylene and nearly any low-loss polymer in film, foam and fabric layers. The technology is ideal for the replacement of Polyvinylchloride (PVC) and Polyurethane with "green", phthalate-free plastics as it causes polymers with low dielectric loss factors to respond to RF welding just like PVC. The company's plastics welding technology, ecoGenesis, also aids in cost reduction as it eliminates the need for expensive heat seal additives, accelerates the production process and enables the substitution of lower cost raw materials. Available for private licensing to manufacturers, ecoGenesis can be quickly integrated into any existing RF heat sealing machine. Contact Genesis Plastics Welding, headquartered near Indianapolis, Indiana, at 317-485-7887 or visit www.genesisplasticswelding.com.

###

Editor's note: Headshot available.